



Press Release

Coast Paper | *Graphic Systems Group*
a division of PaperlinX Canada Limited

FOR IMMEDIATE RELEASE
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COAST HOSTS SUCCESSFUL SHOWCASE OF LOW COST/HIGH ROI PRODUCTS

On May 27, 2009, **Coast Paper** hosted the **Coast Digital Showcase** at the Vaughan facility on 200 Galcat Drive. The event had an excellent turnout as many customers came to learn about “small ticket solutions with big results”: products enabling printers to diversify their revenue stream and/or streamline their operations at a minimal cost investment.

Highlights included: **Xanté’s** Illumina 502 Digital Color Press and Digital Envelope Press+, the PlateMaker5 and Impressia Metal PlateSetter; **EFI’s** Rastek hybrid flatbed UV with white ink; and presentations on EFI XFlow and the new **UplinX** web2print portal product, On-Demand Quotes. Many wide format sign and display solutions were displayed throughout the building and in the demonstrations in the Technology Centre. The services of the **TSG (Technical Services Group)** were also featured, including workflow/pressroom audits, colour management and custom ICC profiling, and G7 proof-to-press calibration.

Coast is a specialist in the sales, marketing and distribution of fine paper and graphic systems solutions, as well as industrial products.

For further information on the event and on products featured, please contact:
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People who know. Products that work.