



# Press Release

**Coast Paper** | *Graphic Systems Group*  
*a division of PaperlinX Canada Limited*

**FOR IMMEDIATE RELEASE**  
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## COAST PAPER ENTERS THE FLEXOGRAPHY MARKET WITH KODAK AND HOSTMANN-STEINBERG PORTFOLIO

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**Coast Paper** is pleased to announce its entry into the Flexographic Printing Supplies Business. Coast will enter this business with two flagship product lines.

The first will be **Kodak Flexcel** Printing Plates including the recently developed Flexcel NX System. The Flexcel NX Plate delivers flat tops with a stable shape for consistent dots, high resolution capabilities with dots as small as 10 microns and true size dots, one-to-one reproduction on the Thermal Imaging Layer. These attributes can allow for "offset-like" quality on an ordinary flexo press. The process is now being introduced to the market with remarkable results. Coast also sells Kodak CtP devices, proofing devices and software, as well as analog flexo plates to support this business.

The second major line is **Hostmann-Steinberg's** line of high quality waterbased and UV-curable flexographic inks for the label and wide web flexible packaging markets. Hostmann-Steinberg is a member of the **hubergroup company**, a world-renowned printing-inks manufacturer with a history of 250 years.

Coast Paper will gradually add more products to the flexo portfolio including pressroom supplies and selected substrates.

"We envision we will be a full-line supplier to the 'flexo' industry in a matter of months," says Ed Gamelin, General Manager, Coast Paper Toronto. "We wish to extend Coast's logistics capability and reputation for servicing our customers to another part of the printing industry."

Coast Paper is a specialist in the sales, marketing and distribution of fine paper and graphic systems solutions, as well as industrial products.

For further information, please contact Jim Neate, Business Development Manager, or Mike Platt, Packaging Systems Manager at Coast Paper's Toronto location, 200 Galcat Drive, Vaughan, Ontario. 1.800.509.9993

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