

For immediate release
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PaperlinX Canada Limited to Operate exclusively in Canada as SPICERS

Vaughan, Ontario (January 5, 2012) PaperlinX Canada Limited today announced that all operations in Canada will trade under the SPICERS name. Previously, PaperlinX had operated in Canada under multiple brands including SPICERS, Coast Paper, Roll-O-Vert and UpLinX Pre Media solutions. With this decision, the three Operating Companies in Toronto, SPICERS, Coast Paper and Roll-O-Vert will be consolidated into a single business unit within their current distribution center in Vaughan, Ontario.

“We look forward to fully executing this positive transition for our businesses. Meeting our strategic priorities within Canada relies on a value proposition that must prove relevant to the industry as well as building a simple structure that makes us easier to do business with” said Cory Turner, President of PaperlinX Canada Limited. “While we have made significant progress in this regard, we would not fully meet this commitment to the market without the creation of a unified structure dedicated to one single message.”

The intention is to complete this transition within the first quarter of 2012.

PaperlinX Canada Limited is a leading distributor of fine paper, graphic arts, sign and display and industrial packaging equipment and consumables as well as pre media solutions headquartered in Vaughan, Ontario. It operates from 15 distribution centers strategically located across Canada.